**Excerpt from GreenFaith Sacred People, Sacred Earth day of action document** (with modifications)

## Shooting a video of your action

Here are a few hints for taking great videos.

- **Record on your phone**. <u>Our friends at 350 Pacific have created this video guide</u> <u>about how to take a great video on your phone</u>. It's really good! Again, if it's a choice between shooting something or not shooting anything at all, using the camera phone to take some quick videos is the right choice every time.
- Horizontal hold. Remember to hold your camera phone <u>horizontally</u> for video! Think about how your TV looks - that's one way of remembering which way to hold it.
- Have enough memory. Videos take up more memory than photos, so make sure you have enough memory the day beforehand. Ensure you've got more than you think you'll need you never know what might happen on the day!
- **Check the audio.** If you have time, capture a short test video and use some headphones to make sure the audio is okay before taking the rest of the video.
- **KISS Keep It Short and Simple**. Videos of your faith community sounding the alarm should be no longer than 10-15 seconds. No need to edit. Just shoot one simple video in one take. **With the phrase: "[Your Faith Community Name]** demands 100% clean energy for all."
- Get in close and show the *people* involved if you're ringing the bell at your place of worship, it's a lot more interesting for the viewer to see a video of someone pulling the rope than it is to see a shot from a long way back of the whole building. If you have a group of people meditating, try to get shots of individual people as well as the whole group.
- Submit the video to EcoFaith Head back to <u>www.EcoFaithRecovery.org/2021GlobalAction</u> to submit your video through the Google form. Email <u>Office@EcoFaithRecovery.org</u> if you have any questions or issues with the video. *NOTE: This video will be used to create a compilation, shared on our social media and with GreenFaith for their collection of action videos made available to the media.* <u>VIDEO SUBMISSION LINK</u>
- Share your video on social media Include the hashtags: #Faiths4Climate, #SacredPeopleSacredEarth, @ecofaithrecovery, @e\_m\_oregon, @greenfaithworld